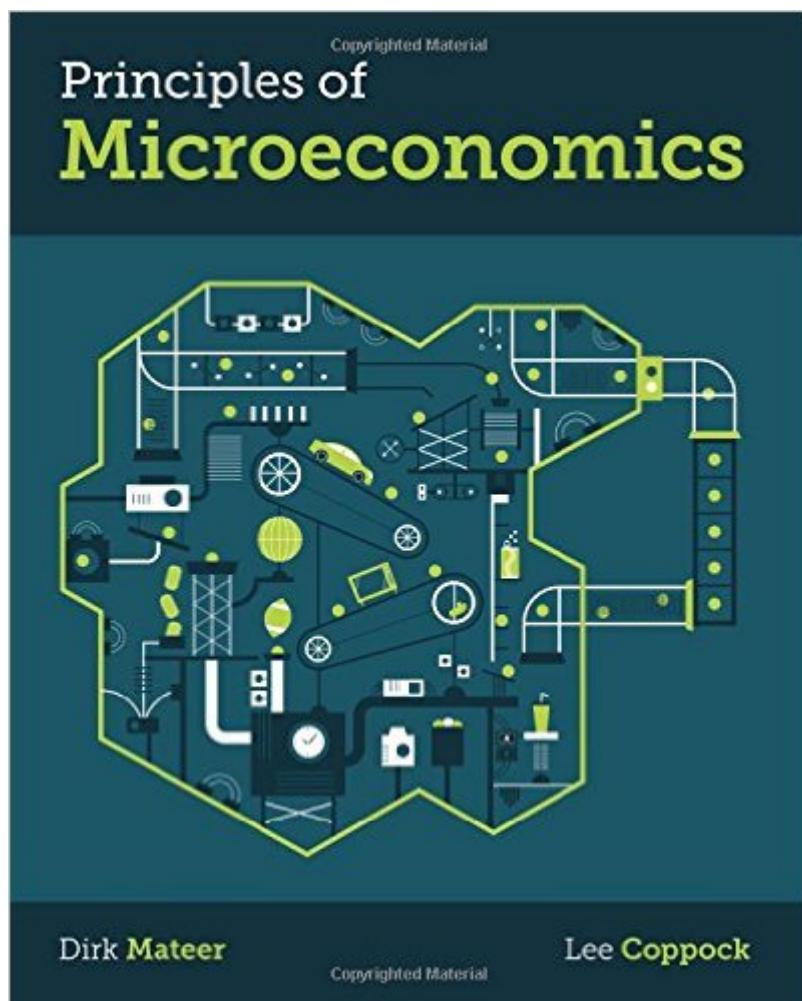


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# Principles Of Microeconomics



## Synopsis

Makes economics stick. Meets students where they are. An innovative instructor uses his tested insights and successful teaching practices to create a truly student-centered approach: real-world examples, pedagogy developed in his own classrooms, and problem solving tools that resonate with today's students.

## Book Information

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The textbook is great for learning Microeconomics, it does a very good job of applying what you're learning to real world situations and it's not just a bunch of knowledge written down for reading and memorization.

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Both thorough and easy to understand. Excellent illustrations and explanations.

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